

Gumeracha Main Street Project Annual General Meeting Report – October 2017

The Gumeracha Main Street Project is a community-led initiative aimed at achieving economic sustainability of local businesses, improved visual appearance and changed traffic behaviour. Following community and business meetings in September and October 2016, a voluntary Working Party was formed in December 2016. Comprising residents and business owners, the Working Party is collaborating with the community and all levels of government to achieve a range of objectives over the coming ten years.

The Main Street Working Party acknowledges that the township of Gumeracha is built on the land of the Peramangk Peoples - the Traditional Owners of the region known today as the Adelaide Hills. We pay our respects to Peramangk Elders past and present.

The Vision for Gumeracha's Main Street, developed through consultation, is built around the themes of Peramangk Culture and Harmony, Friendly, Nature, Abundance, Linger, Discovery, Uninhibited and Safe.

For the purpose of the Main Street Project, the Main Street of Gumeracha is described as from the school/hospital at the western end to the Rocking Horse at the eastern end - 1.4 kilometres. Our ultimate goal is to underground the powerlines along the Main Street.

This Project sincerely thanks everyone who is playing a part to bring life and love to our Main Street: residents, business owners and operators, community groups, staff and elected members at Adelaide Hills Council, the State and Federal Government, and State and Federal Members of Parliament.



Special thanks to the members of the inaugural Working Party who are making this productive, meaningful and fun:

Chair / Council liaison – Chelsea Lewis

Treasurer – Joel Taggart

Minutes – Laura Carter

Funding – Kerri Villiers

Communications – Kerrie Drogemuller

Business liaison – Libby Barber

General members – Danielle Morris and Sarah Martin

Highlights and Achievements

September 2016 – October 2017

Consultation

- Community meeting
- Business meeting
- Online survey
- Vision session

Presentations

- Mainstreet SA Conference
- Adelaide Hills Council staff expo
- Open State Kitchen Table Conference
- Top of the Torrens Gallery exhibition opening
- Lobethal Community Association AGM

Funders & Supporters

- Adelaide Hills Council
- Gumeracha Community Association
- Country Arts SA
- The Partnership
- Department of Planning, Transport and Infrastructure
- Australian Government's Building Better Regions

Projects & Outcomes

- Working Party, Vision and Evaluation benchmarks established
- Planter barrels working bee
- Mural on school hall wall
- Website and Facebook page
- Appointment to Mainstreet SA Committee
- Submission to AHC Business Plan and Budget
- Bay to Birdwood Breakfast BBQ
- Tourism sign
- Funding for Master Plan



Goals for the year ahead

- Complete Main Street Master Plan
- Become Incorporated
- Become member of Mainstreet SA
- Progress Residents Win road safety project
- Establish Winter Solstice fundraiser
- Host theatre group Australian Bureau of Worthiness
- Decorate Main Street for Tour Down Under
- Continue to foster relationships



www.gumerachamainstreet.com.au

[Facebook.com/GumerachaMainStreet](https://www.facebook.com/GumerachaMainStreet)

GUMERACHA MAIN STREET VISION



PERAMANGK CULTURE & HARMONY

We are committed to recognising the complete history of our township, knowing and celebrating local Aboriginal culture and developing a two way partnership with Peramangk Peoples for a harmonious future.

FRIENDLY

Gumeracha Main Street is a community space where locals and visitors feel comfortable to enjoy. In businesses and outside it is a space for people of all ages, cultures and backgrounds – everyone is welcome.

NATURE

Gumeracha Main Street is connected to the natural environment. It provides access and visual amenity to the natural beauty that surrounds it. Design elements reflect the close relationship between the street and the world beyond.

ABUNDANCE

We celebrate the produces of local artisans. Fresh food, locally made products and artworks are available in businesses on the street and public spaces reflect the community and its abundant offerings.

LINGER

Gumeracha Main Street is a place to spend time for leisure, business and community. It provides places to meet, stop, shop and play.

DISCOVERY

The Main Street has a character of its own. There are elements of surprise and an allure to explore and discover the heart and history of the township.

UNINHIBITED

Gumeracha Main Street is not limited by convention. It respects heritage while embracing new and exciting elements which make it stand out from the crowd. Art is celebrated and shared and good design is considered in all aspects.

SAFE

Gumeracha Main Street is a place where everyone feels safe – whether that's crossing the road, walking at night or splashing in puddles. Spaces are designed with consideration for all users of the street – from the very young to the very old.