



# Gumeracha Main Street Project Annual Report November 2017 – October 2018

In its second year, the Gumeracha Main Street Project (now Incorporated) achieved more than it set out to do. The Project established a range of goals for the year, and while it achieved all of them, it also completed a range of events and activities that were beyond its original plan.

Some key highlights of the past year include hosting the inaugural Winter Solstice Soup & Fire Night, second place in the Tour Down Under's Best Dressed Town, the I Met Gumeracha theatre experience and Adelaide Hills Council elected members voting to support the undergrounding of powerlines in Gumeracha in the 2019/20 financial year.

Our Working Party team combines a remarkable blend of skills, passion and energy and we are indebted to every team member as well as community supporters, funders, donors and partners.

The Gumeracha Main Street Project was established in September 2016 and remains committed to positively affecting three main objectives:

- Economic sustainability of businesses
- Visual beauty, and
- Changed traffic behaviour.

In this brief report, please enjoy a reflection of what has been achieved over the last year as we report to the eight themes of our Main Street Vision, and articulate where we hope to influence in the coming years.

We are grateful to the following funders, supporters and donors:

- Dept of Planning Transport and Infrastructure
- Adelaide Hills Council
- Country Arts SA
- YWCA Adelaide
- Stirling Market
- Lions Club of Torrens Valley
- Rebekha Sharkie MP
- John Gardner MP
- Cr Linda Green
- Randells Mill Bed and Breakfast
- Gumeracha Community Association
- Gumeracha Gourmet Meats
- The Green Shed
- Gumeracha Primary School
- Gumeracha OSHC
- Torrens Valley Children's Centre
- Lobethal Woodyard
- Tweedvale Milk
- Applewood Distillery
- Unico Zelo
- The Good Pantry
- The Coach House Studio
- The Big Rocking Horse
- Balhannah Nurseries



# Highlights and Achievements

The Gumeracha Main Street Project has eight themes in its Vision. The following outlines the Vision statement for each theme, and reports against each theme for the past year.

## PERAMANGK CULTURE AND HARMONY

We are committed to recognising the complete history of our township, knowing and celebrating local Aboriginal culture and developing a two way partnership with Peramangk Peoples for a harmonious future.

- Peramangk Elder Ivan Copley opened Stage 1 of the Women's Tour Down Under at Gumeracha with a Welcome to Country and Smoking Ceremony – a first for the Women's Tour. At the race community event, curated by the Main Street Project, Ivan hosted a story-telling workshop
- Ivan and his son and granddaughter Welcomed us to Country and offered a Smoking Ceremony at the Winter Solstice Soup & Fire Night
- Australian Bureau of Worthiness artists consulted Ivan in the development of their I Met Gumeracha theatre show and shared his stories, with permission, as part of the performance
- Visual artist Rebecca Prince consulted Ivan during the development process of her Gumeracha Spirit Frog mural and incorporated cultural meaning in the image and the story of the image. Ivan was involved at the official launch of the mural

## FRIENDLY

Gumeracha Main Street is a community space where locals and visitors feel comfortable to enjoy. In businesses and outside it is a space for people of all ages, cultures and backgrounds – everyone is welcome.

- Hosted Winter Solstice Soup & Fire Night
- Supported delivery of Adelaide Hills Council's Harmony Day with a face-painting stall
- Street decorated for Tour Down Under - 2nd place in Best Dressed Town!
- Main Street Project hosted community event for start and finish Stage 1 Women's Tour Under

## NATURE

Gumeracha Main Street is connected to the natural environment. It provides access and visual amenity to the natural beauty that surrounds it. Design elements reflect the close relationship between the street and the world beyond.

- Gumeracha Garden Fairies extraordinary voluntary commitment to main street gardening of planter barrels and business gardens
- Adelaide Hills Council Playspace submission completed
- Hosted cake and coffee stall at Adelaide Hills Council Nature Play event

## ABUNDANCE

We celebrate the produces of local artisans. Fresh food, locally made products and artworks are available in businesses on the street and public spaces reflect the community and its abundant offerings.

- Gumeracha Spirit Frog mural on Gumeracha Primary School hall completed and launched



## LINGER

Gumeracha Main Street is a place to spend time for leisure, business and community. It provides places to meet, stop, shop and play.

- Master Plan progress with Federal Government Building Better Regions funding. Adelaide Hills Council appointed a consultant in June 2018. Community workshops held in August and final consultation October/November 2018
- Residents Win - Stage 1 State Government road safety funding. Adelaide Hills Council appointed a consultant in June 2018. Work on Stage 1 to begin in 2018/19. Stage 2 Residents Win funding awarded for works in 2019/2020
- Hosted event with Nicole Lewis from Peterborough Main Street



## DISCOVERY

The Main Street has a character of its own. There are elements of surprise and an allure to explore and discover the heart and history of the township.

## UNINHIBITED

Gumeracha Main Street is not limited by convention. It respects heritage while embracing new and exciting elements which make it stand out from the crowd. Art is celebrated and shared and good design is considered in all aspects.

- Hosted Australian Bureau of Worthiness - I Met Gumeracha performed April 2018
- Public Arts Workshop delivered June 2018

## SAFE

Gumeracha Main Street is a place where everyone feels safe – whether that's crossing the road, walking at night or splashing in puddles. Spaces are designed with consideration for all users of the street – from the very young to the very old.



# Looking Ahead

## Annual core business goals

- Host Winter Solstice Soup & Fire Night event
- Continue to provide Adelaide Hills Council Business Plan and Budget submission
- Provide core funding for Gumeracha Garden Fairies
- Aim for an annual arts outcome

## Specific goals for October 2018 – November 2019

- Complete two year community survey check-in
- Apply to Adelaide Hills Council to host Fifth Sunday Market
- Complete town entry feature (with Tour Down Under winnings)
- Plan refurbishment of oval bus shelter
- Complete Master Plan

## Goals within next three years

- Powerlines underground from Victoria Street to John Fisher Avenue
- Residents Win Stages 1 and 2 work complete
- Hospital wall decorated (or funding secured and plans complete)

## Ongoing goals

- Source and secure funding
- Foster and grow relationships and partnerships



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