

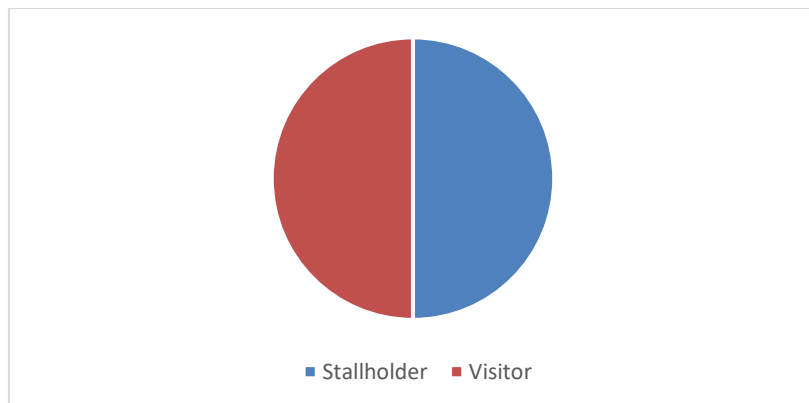


February 2021

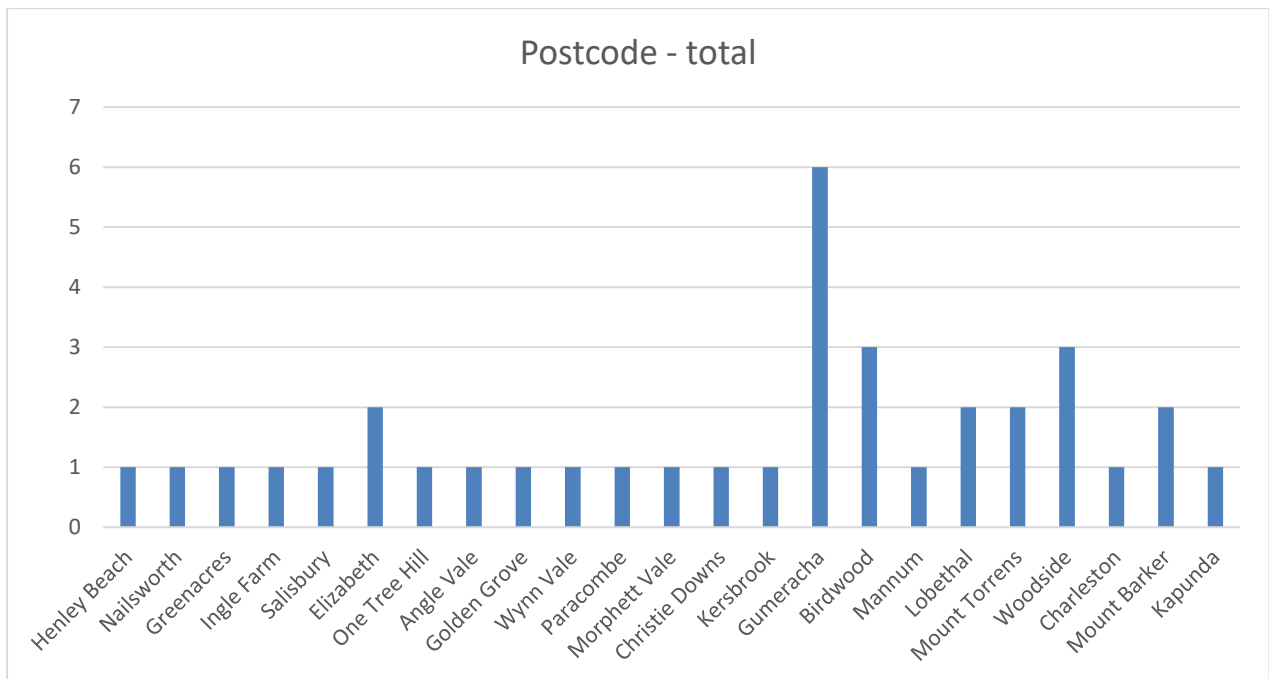
Report of visitor and stallholder survey at January 2021 Gumeracha Fifth Sunday Market

“Amazing space. Pet friendly. Family friendly. Most amazingly beautiful location. Shade. It's the kind of 'picnic for four hours kind of market'.”

Spoke to 36 people

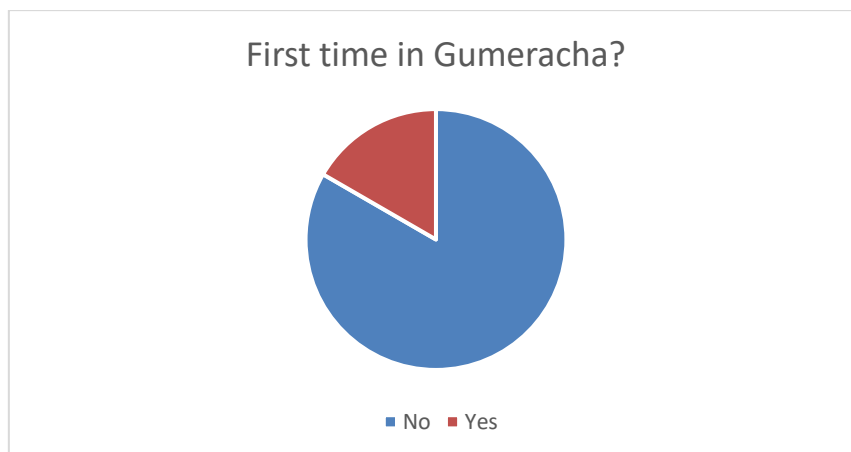


Locations where visitors and stallholders live:

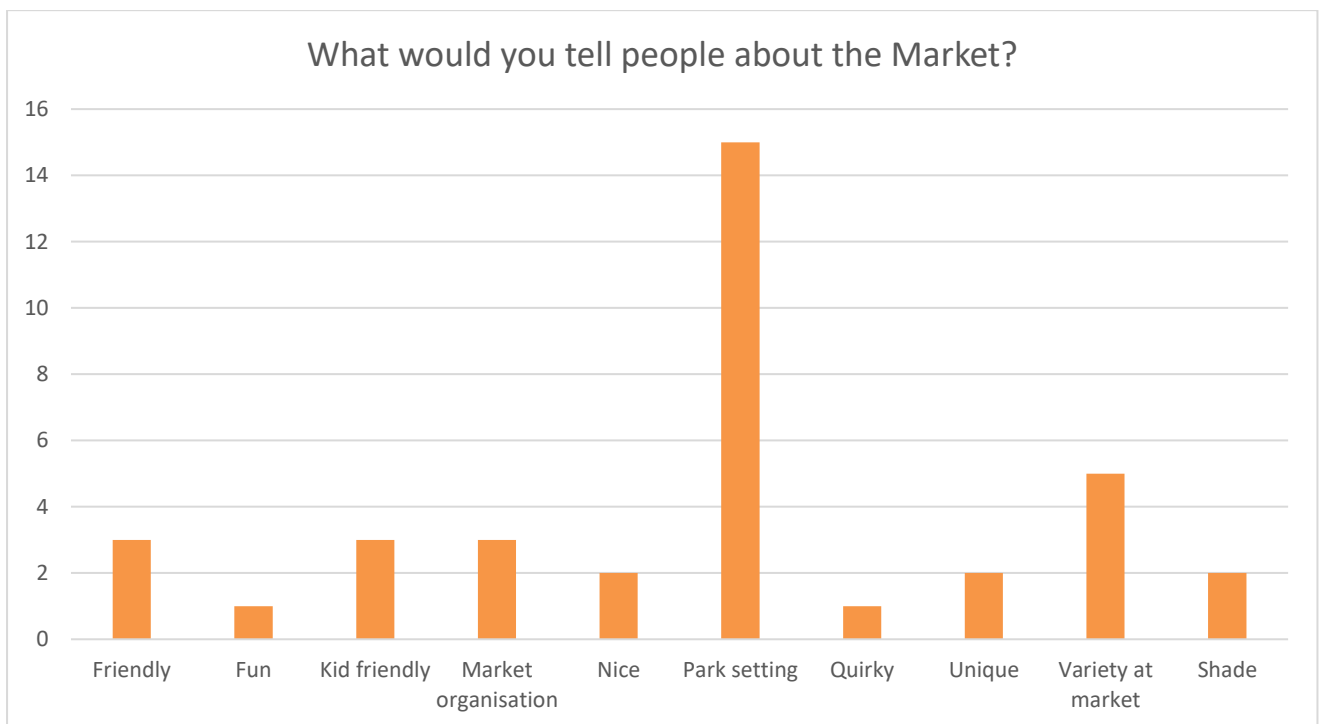
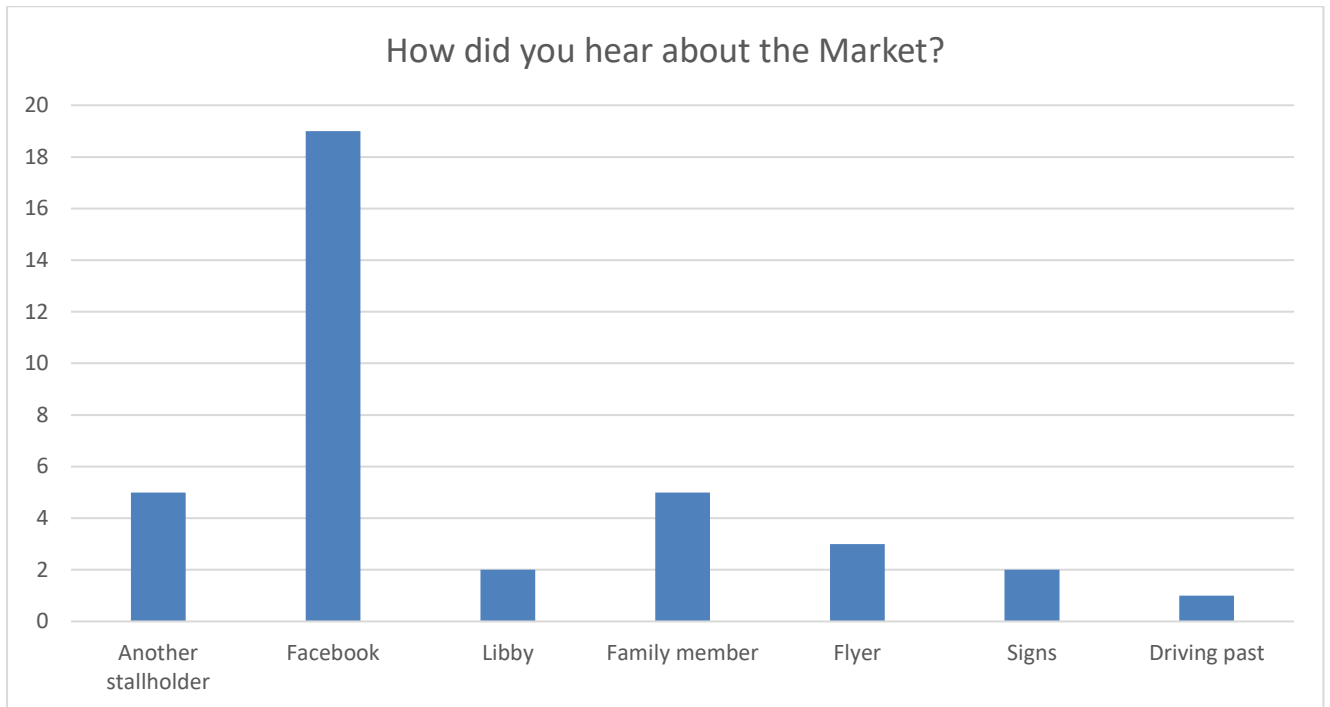


Majority of 'visitors' were local and from neighbouring towns. Some visitors travelled from Ingle Farm, Greenacres, Elizabeth, Golden Grove and Christie Downs.

All of the people in Gumeracha *for the first time* were stallholders, except for one visitor. A lot of people said it was their first time to the Market but not their first time to Gumeracha.



Everyone said they plan to come back.



Quotable quotes / key messages to attract future visitors:

Everyone is friendly. It's really nice up here.

Nice environment. Open. Plenty of room. Shade. Playground.

It's a nice country town. Playground at the market. Open. Room for kids to run around. Variety.

Awesome. We're market people. We go to lots of markets. And this is awesome.

It's a beautiful outdoor venue. Something for everyone. Worth the drive.

It has more than you'd expect and it's a really good park.

When they are parking on Murray and Wellington Streets, you know you have a successful event.

Amazing space. Pet friendly. Family friendly. Most amazingly beautiful location. Shade. It's the kind of 'picnic for four hours kind of market'.

I love how quirky it is.

Probably the best market I've been to. Wish you had it more often.

Family friendly. Good morning out for kids.

It's got a beautiful feeling. The park is lovely. Really nice vibe. Really well organised.